

IMAGE EDITING

The tool

Adobe Photoshop is a widely used graphics editing software. It provides users with a range of features and tools for editing, creating, and enhancing digital images. It is used by designers, photographers, artists, and other professionals for a variety of purposes, including creating website designs, social media posts, and marketing materials.



<https://www.adobe.com/>

Description

Material required

A compatible device, operating system, and a subscription to Adobe Creative Cloud.

Investment required

Photoshop is a premium software that requires a subscription to Adobe Creative Cloud, with prices starting at 23,99 € per month. It also offers a free trial for 7 days.

Possible uses

Use Photoshop to create website designs, edit and enhance photos, create digital paintings and illustrations, design marketing materials such as brochures and flyers, and edit images for use in ads and posts on social media.

Possible restriction

It requires a lot of time and effort to master the advanced features, making it less accessible to beginners or users with little experience in image editing.

Technical difficulty (skills needed): ★ ★ ★ ★ ★

Environmental Impact

The tool mentioned has a low environmental impact 

Adobe, the parent company of Photoshop, has committed to sustainability and carbon neutrality, and has implemented measures to reduce its carbon footprint, including renewable energy sources and energy-efficient buildings.

Is it inclusive?

The software offers a range of accessibility features, including support for high-contrast and large-font interfaces, customisable keyboard shortcuts, and voice control. Additionally, Adobe offers a range of resources and support for users with disabilities, including video tutorials and user forums.



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