

# READY-TO-BUILD WEBSITES

## The tool

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Wix is a cloud-based website development platform that allows users to create their own websites using drag-and-drop tools, templates, and other features, without having any prior experience in web development. It offers a wide range of features, including customisable templates, user-friendly editor, mobile optimisation, e-commerce capabilities, and integration with third-party tools.



<https://www.wix.com>

## Description

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### Material required

A computer or mobile device with an internet connection and a web browser.

### Investment required

Wix offers a variety of pricing plans, ranging from free to premium options.

### Possible uses

Wix can be used for a wide range of purposes, from personal blogs and portfolios to business websites and online stores.

### Possible restriction

There are some limits compared to more advanced website creators, like limited design flexibility, limited scalability, limited control over SEO or limited integrations.

**Technical difficulty (skills needed):** ★

## Environmental Impact

### The tool mentioned has a low environmental impact



One significant environmental impact of Wix is the energy consumption required to power the servers and data centres that store and process the data used by the platform. In addition, the production and disposal of the electronic devices used to access Wix, such as computers, smartphones, and tablets, also have an environmental impact.

## Is it inclusive?

Wix provides a range of accessibility features to ensure that all users can access and use the platform. For example, Wix includes an accessibility menu that allows users to adjust settings such as text size and contrast to better suit their needs. Wix also supports screen readers and other assistive technologies, making it easier for users with visual or hearing impairments to use the platform.



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